



Manifesto for the Next Mayor

Executive Summary

London First, the business organisation representing over 300 of the capital's largest employers, has long been an advocate for a strong Mayor to offer dynamic, effective leadership for a world class city. Business in London looks to the Mayor to provide the right environment in which to live, work and do business.

The Mayor must ensure the capital is able to keep pace with economic and population growth. He or she should improve capacity and performance of the transport network, support new office and housing development and equip Londoners with the relevant skills to win the available jobs.

Finally, press Government to commit and invest in East London up to and beyond 2012. This document is London businesses' Manifesto for the Next Mayor, listing our priorities to help London remain a leading world city. We urge all Mayoral contenders to make these their priorities in the race for election in May 2008.

London's growth - we must sustain it

<p>Speed up planning and make development happen</p> <ul style="list-style-type: none"> • Build more homes to make ALL homes more affordable • Use new Mayoral powers strategically, not to over-direct or otherwise hamper development 	X
<p>Green results yes, red tape no!</p> <p>Pursue climate change solutions which don't hold back housing and commercial development or undermine competitiveness</p>	X
<p>Keep London's economy flying</p> <p>Support sustainable airport development, by setting aviation and other carbon-intensive activities consistent targets and regulations</p>	X

Transport in London

<p>Budget to budge it</p> <ul style="list-style-type: none"> • Introduce intelligent road pricing schemes to cut congestion and pollution and raise funds to invest in transport • Make roads work (with better management of roadworks) • Tailor bus routes to match passenger demand 	X
<p>Underground, overground...</p> <p>Improve reliability, overcrowding and comfort on Tube and rail</p>	X
<p>Crossrail</p> <p>Work with business and Government to get Crossrail built on budget and on time</p>	X

Make London work better

<p>Get people into jobs, not just classes</p> <ul style="list-style-type: none"> • Listen to employers, refocus and co-ordinate London skills training to give people the skills to win and hold down jobs • Make the London Skills and Employment Board <i>the</i> Skills body for London 	X
<p>Press Government to make work pay</p> <p>Use your influence to help more Londoners escape the benefit trap</p>	X
<p>Wanted: talented allcomers</p> <p>Don't let Government batten down the hatches. Manage immigration to give London the best workforce and effective public services</p>	X
<p>A capital which feels safer</p> <p>Commit to sustainable funding for neighbourhood policing</p>	X

Going for Gold

<p>Olympics legacy</p> <p>Press Government to spend on infrastructure in the London Thames Gateway, kick start development and transform East London</p>	X
<p>Champion the London Business Network</p> <p>Help London's employers and employees benefit from Olympic opportunities</p>	X
<p>Make the West End the best end</p> <ul style="list-style-type: none"> • Improve our tourist areas and theatres and make the most of the economic boost from visitors • Reorganise buses and improve the environment for West End shoppers, tourists and commuters 	X